

Entrepreneur Growth Lab Westchester Student Schedule Spring 2026

HYBRID SCHEDULE CURRENT As of 12/10/25: All information contained herein is subject to change

Dr	Date	Day/Time	Subject Matter	Format
1	2/3/26	Tues 6-9pm	Introductions, Rules of Engagement, Intro to Google Classroom, Your Why + Business Model Canvas 1st Draft Working Session	In-Person
2	2/7/26	Sat 10:00am - 4:00pm	Personal Financial Literacy (10:00am -1pm) Secrets of Success (1:30pm - 4:30pm)	In-Person
3	2/10/26	Tues 6-9pm	Business Model Canvas, Customer Discovery, Buyer's Persona, Elements of Marketing	In-Person
4	2/17/26	Tues 6-9pm	Branding and Positioning	In-Perspn
5	2/24/26	Tues 6-9pm	Social Media	In-Person
6	3/3/26	Tues 6-9pm	SWOT Analysis & Deep Dive on Left Side of BMC + Practice	In-Person
7	3/10/26	Tues 6-9pm	Sales	In-Person
8	3/17/26	Tues 6-9pm	Check-In with Main Trainer on Left Side BMC + Legal + Insurance & Risk Management	Virtual
10	3/24/26	Tues 6-9pm	Intro of Financial Dashboard Template + Breaking Even,Pricing,Setting Goals	In-Person
11	3/31/26	Tues 6-9pm	Recordkeeping & Accounting Overview + Working Session on Break Even & Pricing	In-Person
12	4/7/26	Tues 6-9pm	Financial Dashboard Components & Working Session (2 hrs) + Finding Money/Working w/ a Banker (1 Hr)	In-Person
13	4/14/26	Tues 6-9pm	Working Session: Review & Help with Final Edits for ALL Deliverables & Pitch	In-Person
14	4/21/26	Tues 6-9pm	Pitch Practice	In-Person
15	4/28/26	Tues 6-9pm	Pitch Contest	In-Person
16	5/5/26	Tues 6-9pm	Graduation	In-Person