



You are invited
to WEDC's
Annual Spring
Luncheon & Marketplace
**Promoting
Women's
Economic
Empowerment**



Please join us for our
Annual Spring
Luncheon and Marketplace
**Promoting Women's
Economic Empowerment**

**Thursday, June 11, 2015
11am - 2pm**

Tappan Hill Mansion, Tarrytown, NY
(GPS Address: 200 Gunpowder Lane, Tarrytown, NY)

Awards Presentations

OUTSTANDING COMMUNITY HONOREE

Millie Hernandez-Becker

President and CEO, Skyqueen Enterprises

OUTSTANDING CORPORATE HONOREE

Susan Lonergan

*Managing Director, NE Region Sales
Executive, Small Business Banking,
Bank of America Merrill Lynch*

**Keynote
Speaker**

Jenne K. Britell, Ph.D. is the Chairman of the Board of United Rentals, Inc., the world's largest equipment rental company. She is also a director of Crown Holdings, Inc., Quest Diagnostics, Inc., the U.S. Russia Foundation for Entrepreneurship and the Rule of Law, the School for Advanced Research, as well as a member of the Board of Trustees of the Santa Fe Institute. A former executive of GE Capital, Dr. Britell received her B.A., with honors, and M.A. from Harvard University and her M.S. (business administration) and Ph.D. from Columbia University.



Emcee

Lisa Salvadorini

is an award-winning anchor for News 12 Westchester and News 12 Hudson Valley. She currently co-anchors the early morning and noon programming for the station.



**RSVP by June 4 using the
enclosed response card or
visit www.wedcbiz.org
to register online.**



The Women's Enterprise Development Center Inc. (WEDC) is partially funded by the SBA. The SBA's funding is not an endorsement of any products, opinions or services. All SBA-funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the Women's Enterprise Development Center Inc. at (914) 948-6098.



Entrepreneurial
Assistance
Program

Westchester
gov.com

The Women's Enterprise Development Center empowers entrepreneurs to build successful businesses by providing high quality training programs, advisory services, and access to capital to generate economic growth in Westchester County and the Hudson Valley.

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Women's Enterprise
Development Center Inc.
1133 Westchester Avenue
Suite N-220
White Plains, NY 10604
(914) 948-6098
info@wedcbiz.org
www.wedcbiz.org.

WEDC is incorporated
as a not-for-profit
organization and has
been granted Section 501
(c) (3) federal tax-exempt
status as a publicly-
supported charity.



Design: Jill Singer Graphics

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Tappan Hill Mansion, Tarrytown, NY
(GPS Address: 200 Gunpowder Lane, Tarrytown, NY)

Name

Title

Organization

Address

City

State Zip

Phone

Email



Sponsorship & Ticket Information

DEADLINE: JUNE 4, 2015

☐ **DIAMOND SPONSOR** **\$5,000**

Table for 10, advertising banner, full page color ad, booth at marketplace, special recognition

☐ **GOLD SPONSOR** **\$2,500**

Table for 10, full page ad, booth at marketplace

☐ **SILVER SPONSOR** **\$1,000**

Four tickets, half page ad

☐ **BRONZE SPONSOR** **\$500**

One ticket, plus sponsorship of two WEDC grads to attend event, journal listing

☐ **TICKETS** # _____ @ **\$150**

☐ **I AM UNABLE TO ATTEND,**
but wish to support WEDC
with a tax-deductible
contribution of \$ _____ .

For additional information:
Please contact Maria Guardado
at 914-948-6098 ext. 15,
mguardado@westchester.org

The fair market value for the luncheon is
\$48 per ticket.

Journal Ad Information

DEADLINE: MAY 27, 2015

☐ **FULL PAGE** (5"w x 7"h) **\$500**

☐ **HALF PAGE** (5"w x 3.5"h) **\$300**

☐ **QUARTER PAGE/BUSINESS CARD** (3.5"w x 2"h) **\$100**

Above ads will print black & white. Please email copy or high resolution jpeg, tiff, pdf or eps art to:
mguardado@westchester.org.

TOTAL \$ _____

My check is enclosed,
made payable to Women's
Enterprise Development
Center Inc.

MAIL TO:

WEDC
1133 Westchester Avenue
Suite N-220
White Plains, NY 10604

Sponsorships, tickets &
journal ads may also
be purchased

ONLINE VIA CREDIT CARD:
www.wedcbiz.org